



Sarah Navarre

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Skills

- **Conflict Resolution & Mediation**
- **Strategic Vision & Roadmap Definition**
- **Data-Driven Decision Making**
- **Business Acumen & Performance Optimization**
- **Cross-functional Team Leadership**
- **Problem-Solving & Creative Thinking**

Product Leadership: Data-Driven & Strategic

I'm an experienced product leader, adept at **defining data-driven roadmaps** and **prioritizing initiatives** to align with strategic goals and deliver measurable outcomes. My leadership style is versatile and empathetic, honed by extensive experience in **conflict resolution and mediation** , allowing me to effectively **navigate diverse stakeholder needs** and foster consensus in dynamic settings. With deep **product expertise** , I champion innovative solutions and cultivate collaborative, empowering environments for both products and teams.

Work History

2020-01 - Current	Creative Director & Brand Strategist VanderRose <i>Www.vanderrose.com, Salt Lake City, UT USA</i> <ul style="list-style-type: none">• Spearheaded brand strategy and content product development as Co-Owner, Creative Director, and Editor-in-Chief for 30+ global publications , defining comprehensive visual and editorial direction.• Designed and executed data-driven digital marketing campaigns (social media, billboard) and 13+ multi-state branded events , significantly increasing client engagement, brand awareness, and revenue .• Elevated brand identity through innovative creative strategies and a cohesive visual approach, enhancing market presence.
2020-05 - 2024-05	Product Mgmt. & Leadership Cybersecurity, Identity <i>Fidelity Investments, Salt Lake City, UT Remote</i> <ul style="list-style-type: none">• Principal Product Expert leading a cybersecurity team of 12 engineers, UX designers, with team members creating IDAAS, the identity piece of applications with millions of global users.• Intelligent Swarming: Created, defined and led a rotating team of engineers managing outages, incidents and support tickets across 24/7 global support from India, Ireland and the US.• Led successful change management initiatives, fostering a culture of adaptability and resilience within the organization.• Established team priorities, across business unit & enterprise-wide initiatives plus managed stakeholders with transparency.
2019-06 - 2020-05	Product Mgmt. & Leadership, Integrations <i>Western Governor's University, Salt Lake City, UT</i> <ul style="list-style-type: none">• Led a team of 8 engineers and UI/UX designer specialized in API integrations between vendor products and the internal systems. Fostered a positive work environment by promoting employee engagement initiatives.• Oversaw 3 enterprise-wide initiatives managing stakeholders, communications, design, build and deploy.

Languages

Chinese (Mandarin)



Elementary

2017-04 -

2019-04

Program Mgmt. & Leadership, Migrations

Church of Jesus Christ of Latter Day Saints

Program & Project Management

- **Managed enterprise-wide migration of thousands of SharePoint sites to O365**, directing global stakeholders and **12+ offshore Agile teams** over a two-year period.
- **Achieved on-budget program completion** by renegotiating vendor contracts, optimizing team performance, and cultivating strong stakeholder relationships.

2014-01 -

2015-01

Senior Product Manager, Latin America

Bard Access Systems

- Led large initiatives developing life-saving medical devices and gaining government clearance to launch in all global regions across LATAM.
- Led a team developing a pic line to be used in Neonatal ICU patients in all LATAM countries.
- Developed training collateral and marketing for new product launch.

2012-01 -

2014-01

Global Product Manager

Edwards Lifesciences, Draper, Utah

- Led 3 large product launch initiatives across all global regions for new products being developed, designing and implementing full product relaunch, trainings, trade shows, corporate website pages, sales and collateral.
- Successfully managed a large-scale product exit from all areas across the globe including negotiating long-term warranty post exit for surgical instruments.

2008-02 -

2012-09

Chief of Staff, Asst. to the Pres. & Owners

Real Salt Lake Soccer & Stadium, USA

Operations & Stakeholder Management

- **Directed cross-functional teams** (merchandise, sales, operations, marketing, media) to seamlessly execute large-scale games and events for **20,000+ attendees** and global broadcasts in **180 countries**.
- **Managed high-profile VIP events** at a new stadium, orchestrating complex logistics with Major League Soccer, concert promoters, and international organizations (e.g., military flyovers).
- **Cultivated strategic relationships** with political, business, and community leaders, fostering collaboration and trust.

Education

2025-05	Digital Marketing Certificate: Digital Marketing <i>University of Utah - Utah</i>
2015-01	Master of Public Health (MPH) <i>Westminster University - Salt Lake City, Utah</i>
2011-01	Master of Business Administration (MBA) <i>Westminster University - Salt Lake City, Utah</i>
2010-12	Executive Certificate Global Business Management: International Business <i>Salt Lake Community College School of Professional And Economic Development - Salt Lake City, Utah</i>
2008-12	B. A.: Conflict Resolution & International Culture & Communication <i>Brigham Young University - Laie, Hawaii</i> <ul style="list-style-type: none"> • Minor: Political Science • Language focus: Mandarin Chinese • Study abroad Fudan University, Shanghai, China

Awards & Recognition

- Top Women Leaders, 2024, Women We Admire
- Utah's 40 Women Over 40 Award, 2022
- Board Member Award, 2019-2021, American Red Cross of Utah
- Board Chair, American Heart Association, 2013-2015

Certifications

- Advanced Certified Scrum Product Owner, (ASCPO), Scrum Alliance
- Change Management Certification, ADKAR
- Mediator, Utah Dispute Resolution
- Digital Marketing Certificate
- Google Analytics Certification
- Google Ads Certification
- Hubspot Certification

Volunteer work

- Women Who Succeed, founding member (2023)
- Current food pantry monthly volunteer
- Red Cross of Utah: Led the Philanthropy Committee (2020-2022)
- American Heart Association, Utah Leadership Board: (2014-2015)